



**Ch. 12 Services**

**KEY ISSUE #3 Why Do Business Services Locate in Large Settlements?**  
**Rubenstein, pp. 412-420**

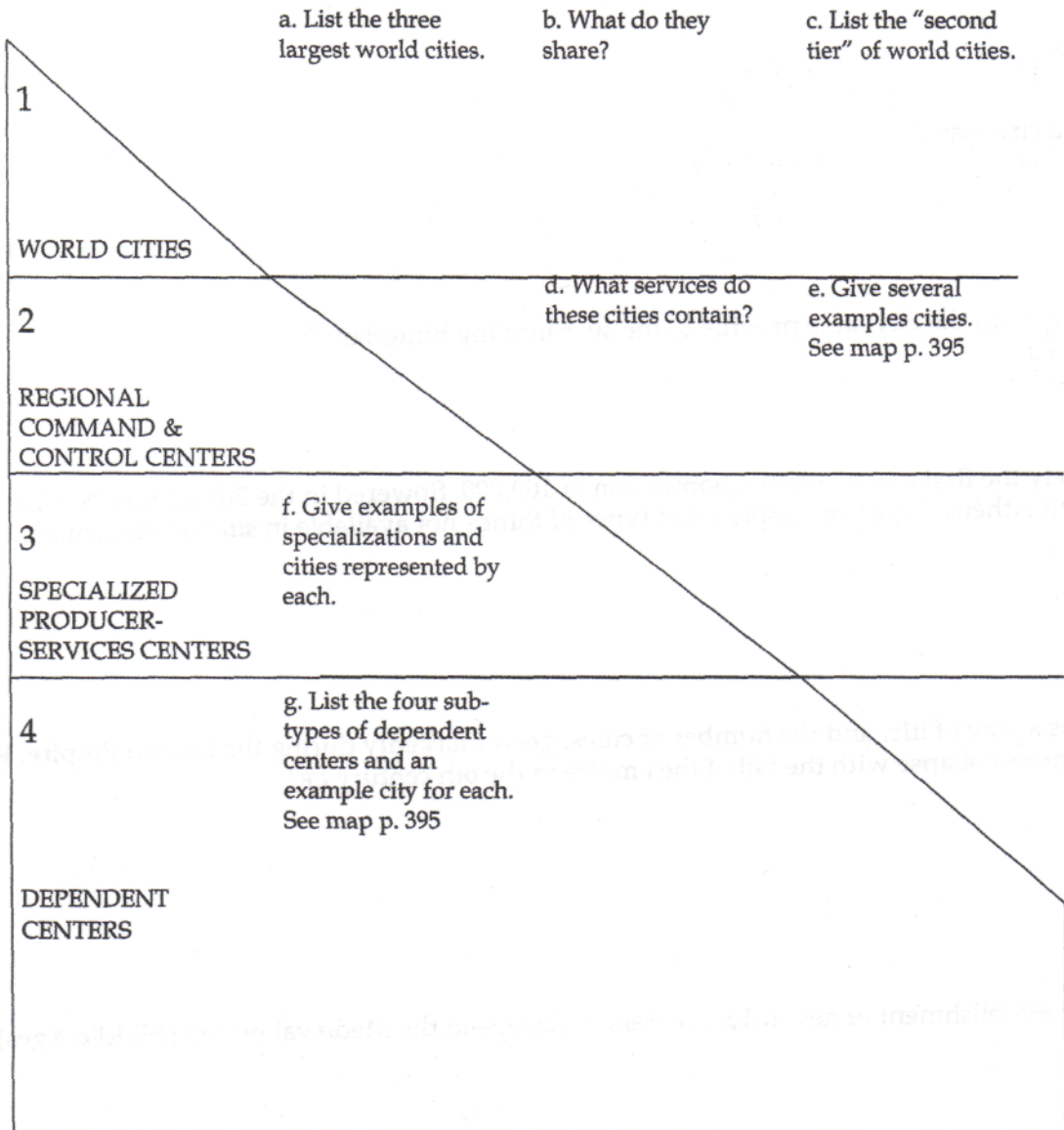
**NAME:**  
**PERIOD:**

**WORLD CITIES**

1. Identify the four potential "hearth regions" for the world's first urban settlements.
  
2. List 5 characteristics of these first urban settlements which emerged around 2000 BCE, as deduced from the excavations of Ur (in modern Iraq) and Titris Hoyuk (in modern Turkey).
  
3. What was a city-state?
  
4. What services did the city-state provide to the surrounding hinterland?
  
5. Athens, likely the first city to attain a population of 100,000, flowered in the 5th century BCE. Large cities, such as ancient Athens, began to supply what types of things not available in smaller settlements?
  
6. Urbanism as a way of life, and the number of cities, grew markedly during the Roman Empire. Why did these large centers collapse with the fall of the empire in the 6th century CE?
  
7. Who led the establishment of new urban centers in Europe in the Medieval period (Middle Ages)?
  
8. What role did trade play in the revival of urbanism at this time?
  
9. What were the five largest cities in the world during the Middle Ages (circa 900)?

## HIERARCHY OF BUSINESS SERVICES

1. Read this section and answer the questions in the graphic below.



**BUSINESS SERVICES IN LDCs**

2. Describe the two important functions that "offshore centers" provide.

Taxes:

Privacy:

3. What is significant about the Cayman Islands?

4. List eight (8) other offshore centers.

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\* \* \*

5. Back office functions are often called "Business Process Outsourcing" (BPO). What are the typical services provided by BPOs?

6. Why do back office services locate in selective LDCs?

**ECONOMIC BASE OF SETTLEMENTS**

7. Define the following terms.

(a) basic industry:

(b) nonbasic industry:

8. What is the economic base of a community?

9. Explain how a basic industry creates new types of jobs.

~~10. Complete the following statement: Basic industries originally referred to \_\_\_\_\_ but in a postindustrial society increasingly the basic industries are in \_\_\_\_\_ or \_\_\_\_\_.~~

11. List settlements specializing in business services

List settlements specializing in consumer services

List settlements specializing in public services.